

THE DEVELOPMENT STUDY OF NATIONAL IDENTITY PERCEPTION SCALE

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ABSTRACT

282 university students were chosen as the study group of this study that aims to develop a scale measuring perceptions regarding national identity. In the development phase of draft scale, after the examination of existing perception scales and literature on national identity, drafts items were written and sent to expert judges. In the phase of scale development, 50 five point Likert items including positive and negative perceptions were written and item total and item remainder correlation coefficients were calculated. On the basis of those analyses, items that were not significant were deleted and factor analysis was carried out on the remaining 40 items to investigate construct validity of the scale. Based on this analysis, a 21-item scale whose two factors account for 52% of the total variance was obtained. Through exploratory factor analysis, the scale took its final form and the Cronbach-alpha coefficient of the scale was found to be 0,93. Analysis showed that the scale has three factors and items' factor loadings range from 0.45 to 0.76. It was found that the National Identity Perception Scale is for measuring the national identity perceptions of university students.

Key Words: National Identity, National Identity Perception Scale, Perception Scale.