

THE OPINIONS OF YOUNG PEOPLE ON ECOLOGICAL PRODUCT DEVELOPMENT TRAINING: A CASE STUDY

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Abstract

The aim of this research was to classify the opinions of the young people on ecological product development training they participated in a Project under Grant Scheme for Promoting Youth Employment in Sectoral Investment Areas as the reasons of joining this Project, the benefits of the Project. The research is a qualitative study with a holistic single case study design. Data were collected via interviews by using semi-structured interview form. At the end of the research, conclusions emerged under three themes. The first one was that the main reason for participating in the project was improving their skills and learning new things about ecologic product development. The second one was that young people did not do any preparation before the training. The final benefit of the Project was improving their knowledge about nature, their manual skills, and learning how to use it in their future work.

Keywords: Vocational education, ecological product development training, youth employment.