

DESIGNING PCM INSTRUCTION BY USING ASSURE INSTRUCTIONAL DESIGN MODEL

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ABSTRACT

It is important to know Project Cycle Management (PCM) at the stage of preparing proposals and taking part in different roles (as a partner, a participant, a coordinator, expert, etc.) in individual and institutional projects of European Union, The Scientific and Technological Research Council of Turkey, Development Agency and other locally and internationally funded projects. In this study, Project Cycle Management (PCM) Instruction was designed for instructors and PhD candidates by using Assure Instructional Design model. In the context of the design, first, analysis of the learners, general characteristics, entry qualifications and learning styles are presented. Then, in line with the objectives of the design principles as it's recommended by the Heinich and his colleagues, objectives of the instruction and educational attainments were stated by using ABCD's of instructional objectives. During the selection of method, media and materials to be used in PCM, learners' characteristics were taken in to account. Later on, information about reviewing the selected media and materials, the use of the learning environment, preparation and participation of learners were presented. Finally, assessment and evaluation plan was presented in order to determine the level of access to objectives of the instruction.

Key Words: Instructional Design, Assure Instructional Design Model, Project Cycle Management (PCM).