

PHENOMENOGRAPHY: A QUALITATIVE RESEARCH METHODOLOGY IN BANGLADESH

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ABSTRACT

Theoretical framework, in educational research, guides the qualitative research process which is selected based on the researchers' goals, purpose, or focus of investigation (Ornek, 2008). Phenomenography, a qualitative research framework, is an innovative research methodology for the developing countries whereas developed countries has already been taken up. They have been using this empirical research methodology since last two decades (United Kingdom, Australia, Finland, etc). Therefore, the aim of this paper is to discuss the phenomenographic research methodology in the easiest way so that the novice researchers (who are new in phenomenography) in Bangladesh can bestow this methodology into their qualitative research paradigm. This methodology may contribute new insight to the objects of investigations (students, teachers, staffs from educational institutions) and find out the solutions of the problems connected with the educational institutions in a real setting of Bangladesh.

Key Words: Phenomenography, Qualitative research, Teaching-learning context.