

A REVIEW ON THE PROGRAM EVALUATION STRATEGIES IN DISTANCE EDUCATION

Prof. Dr. Salih UŞUN
Mugla Sıtkı Kocman University
Faculty of Education
Department of Educational Sciences
Mugla - TURKEY

ABSTRACT

The purpose of this study was to review the program evaluation strategies in point of suitabilities to distance education. In the study, it was used of literature review technique to gather data. Firstly, relevant and previous studies in the literature on the program evaluation strategies in distance education were searched and in detailed reviewed. Then, thirteen evaluation strategies that were frequently used to collect data for educational program evaluations were described and reviewed in point of suitabilities and utilities to distance education. In conclusion, it was determined that the objectives-oriented strategy and systems-based evaluation strategies were highly suited to distance education programs. But, traditional, expertise-oriented, humanistic and academic evaluation strategies were not suited to distance education programs. The conclusions obtained in this study may be useful in the exploration of further research areas in the field of program evaluation in distance education. In future, qualitative and / or quantitative researches should be realized on the suitabilities of the strategies of the objectives-oriented and systems-based evaluation for distance education programs.

Keywords: Distance education, program evaluation, strategy.