

THE ATTITUDE OF STUDENTS TOWARDS SOCIAL SCIENCES IN UNDERGRADUATE STUDIES: A SAMPLE FOR THE COMMUNICATION THEORY COURSE

Assist. Prof. Dr. Deniz YENGİN, Istanbul Kültür University Faculty of Arts and Design Istanbul, TURKEY

ABSTRACT

Education encapsulates two thirds of our life span. Thus we give direction to our futures according to the education we undergo. University students especially are equipped with theoretical and practical information during their undergraduate studies. However, students taking theoretical courses in social sciences have difficulties. In this study, I will examine how university students look at social science courses and according to these results I will offer some suggestions. I have chosen the Communication Theories course given at İstanbul Kültür University, Faculty of Arts and Design, Department of Communication Arts as a basis for this study. 120 students taking the course will serve as my research group. My research method will be interviews. In addition, by using differing teaching methods and seeing how students react to them during the class, I will obtain quantitative and qualitative data to examine.

Keywords: Education, social science, theory, applied education.