

THE READINESS LEVELS OF SECONDARY SCHOOL ADMINISTRATORS TO THE INNOVATION MANAGEMENT

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ABSTRACT

The innovation management has great significance in the creation of future educational institutions. These institutions, which undertake important mission in converting the innovative activities to economic and social values, are also expected to be ready for the innovation management. The knowledge of the readiness levels of the administrators of these institutions to the innovation management is seen to be a significant factor in the innovation of educational institutions.

This research was seen to be necessary by the virtue of this importance. It was conducted with the aim of determining “the Readiness Levels of Secondary School Administrators to the Innovation Management” through their own opinions, and providing suggestions in the light of these opinions.

In order for the research, which was carried out by using the *General scan model*, to achieve the specified objectives, primarily the literature review was performed. For determining the opinions, the “School Administrators Innovation Attitude Scale” was used in order to determine opinions, which was developed by Top as a 24-item five-point likert scale, determined the Cronbach Alpha reliability parameter as 0,895, and adapted in 2012 to Nevşehir province. School principals and Vice-principals, working at secondary schools in Nevşehir province in the academic year of 2011-2012, constitute the population of this research.

As a result of the research, school administrators stated that they were ready for innovation management according to the overall arithmetic averages in the level of “ $\bar{X}=4,33$ ” with a degree of “completely.” When analyzed in terms of duty variable, it was discovered that school principals, unlike vice-principals, were ready for innovation management at higher levels. It can be stated that after school administrators get promoted to the rank of school principal, then, their readiness levels to the innovation proposals increased. The following suggestions have been made by looking at the research results: assuring measures should be taken to enable vice-principals to get post-graduate level training which also includes innovative management in order to render them more sensitive on the subject of innovative management and efforts that would ensure innovative management to be the vision of schools should be concentrated upon. The reason behind the increase in the attitudes of school administrators towards innovation after getting promoted to the position of school principal should be treated as a separate subject of research.

Key Words: Education, School, Innovation, Administrator, Secondary School.