

IS E-LEARNING NECESSARY FOR UNIVERSITY STUDENTS? (A CASE FROM IRAN)

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ABSTRACT

Today many claim that e-learning can result in considerable time and cost-savings , such as traveling , work time and etc . This study was conducted to investigate these questions : should e-learning be used to reduce travel related stress? should e-learning be offered fully online to reach students living in remote areas? should e-learning be adopted to allow working students to study from home? Pressure to use e-learning was developed as a factor to answer above questions . Data was collected through a survey of 400 post graduate students at Tehran University . The results showed that many Iranian post gratitude students agreed on above statements . In addition , linear regression analyses revealed a statistically – significant model for pressure to use e-learning as the best predictor of level of student’s intention to adopt e-learning ($F = 37.737$, $df=1$, $R \text{ square} = .187$).

Key Words : E-learning, pressure to use e-learning, intention to adopt e-learning.