IS E-LEARNING NECESSARY FOR UNIVERSITY STUDENTS?
(A CASE FROM IRAN)

Assist. Prof. Dr. Faranak OMIDIAN
Islamic Azad University
Dezfool, IRAN

Fatemeh KEYVANIFARD
Islamic Azad University
Dezfool, IRAN

ABSTRACT

Today many claim that e-learning can result in considerable time and cost-savings, such as traveling, work time and etc. This study was conducted to investigate these questions: should e-learning be used to reduce travel related stress? should e-learning be offered fully online to reach students living in remote areas? should e-learning be adopted to allow working students to study from home? Pressure to use e-learning was developed as a factor to answer above questions. Data was collected through a survey of 400 post graduate students at Tehran University. The results showed that many Iranian post graduate students agreed on above statements. In addition, linear regression analyses revealed a statistically significant model for pressure to use e-learning as the best predictor of level of student’s intention to adopt e-learning ($F = 37.737$, df=1, $R^2$ = .187).

Key Words: E-learning, pressure to use e-learning, intention to adopt e-learning.