

A COMPARISON OF CURRICULUM IN BANKING AND FINANCE DEPARTMENTS OF THE TURKISH UNIVERSITIES

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ABSTRACT

This descriptive study was conducted to assess banking and finance education curriculum by identifying and comparing the bachelors degree courses being taught at the banking and finance schools. We used a quantitative approach to content analysis. The data of the study have been gathered from the web pages, handbooks and the catalogs of the schools. The study contains all of the bachelors degree banking and finance departments of the universities in Turkey. In the first survey, we identified seven core competency areas for the courses in these schools. In the second survey, six more categories were identified accompanying the competency areas. In the third survey, we compared the curriculum in public universities and private foundation universities. Our results mostly indicate similarities as well as some differences in the curriculum. Explanations for these similarities and differences between the universities were suggested in terms of the core competency areas that were collected from their aims and missions.

Key Words: Banking, finance, curriculum, education.