

THE PERCEPTIONS OF PRIMARY SCHOOL TEACHERS AND TEACHER CANDIDATES TOWARDS THE USE OF MASS MEDIA IN TEACHING TURKISH LANGUAGE

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ABSTRACT

The aim of the study is to explore the perceptions of primary school teachers and teacher candidates of the use of mass media in teaching Turkish in primary education. The data for this descriptive study is collected via semi-structured interviews –one of the qualitative data analysis methods and the collected data is analyzed by employing descriptive analysis techniques. The participants of the study consist of 20 primary school teachers and 20 teacher candidates. The results of the study reveal that the majority of the primary school teachers and teacher candidates feel incompetent in using mass media. One of the important findings of the study is that teacher candidates find the practices regarding the use of mass media in teacher education insufficient.

Key Words: Mass media, primary school education, primary school teacher education.