AUTHORING TOOLS FOR DEVELOPING THE CONTENT IN LANGUAGE EDUCATION

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ABSTRACT

The advances in technology and rapid spread of internet pave the way for using technology in language classes more easily. Enriching online or traditional language education with the use of authoring tools is an important aspect in presenting the content to language learners more effectively. Both online and traditional language education have some sorts of well-known tools supporting teachers, particularly language teachers such as Articulate, Captivate and Camtasia. However, these tools are costly for developing the content and require advanced computer skills. On the internet, there are many freely available authoring tools most of which are actually easy to use with basic computer skills to enrich the content. For example, jing, voxopop and wallwisher are some of those freely available tools. The purpose in this study is to behave like a web watcher and explore some of the authoring tools freely available on the internet for English language teachers. This type of investigation is useful for language teachers to have knowledge about the opportunities through which they can enhance the language content they present to their students.

Key Words: Language Education, Content Development, Authoring Tools.