

A COMPARATIVE STUDY ON THE EDUCATIONAL ACTIVITIES AND LEARNING PROGRAMS IN COMMERCIAL BANKS IN TURKEY

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ABSTRACT

This presentation aims at examining the educational activities and learning programs for the employees of commercial banks in Turkey. Whether it is a foreign bank or a national bank, all the commercial banks in Turkey are offering continuous opportunities for their employees to increase their knowledge, abilities and skills by means of educational activities and learning programs. In this study, we examined the in-service educational programs by giving examples and comparing them in detail. Furthermore, we gave some advices for educational inservice designers as well as the prospective bank employees.

Key Words: Bank, education, training.